



**E. J. KRAUSE &
ASSOCIATES, INC.**

MetroCooking DC
The Metropolitan Cooking & Entertaining Show

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

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**E.J. KRAUSE & ASSOCIATES ANNOUNCES NEW PARTNERSHIP
DEAL WITH TINY KITCHEN INC.**

Bethesda, MD (April 28, 2014) – E.J. Krause & Associates (EJK) is pleased to announce it has formed a strategic partnership with The Tiny Kitchen, Inc. to expand its food and beverage portfolio. EJK has agreed to acquire the majority share interest in **MetroCooking DC's Metropolitan Cooking and Entertaining Show**.

*"EJK is excited to work with Tiny Kitchen on expanding **MetroCooking DC** which offers exciting potential for growth. This joint venture also fits our aim in continuing to develop a wide range of global food and beverage events,"* noted Ned Krause, CEO, E.J. Krause & Associates.

The 9th edition of the **DC Metropolitan Cooking and Entertaining Show** will be held at the Walter E. Washington Convention Center November 8-9, 2014. It has become a one stop shop for the food, cooking, and entertaining community, generating over 20,000 attendees annually. The consumer event features over 300 exhibitors including specialty food companies, restaurateurs, caterers, party planners, personal chefs, kitchen planners and appliance manufacturers.

MetroCooking DC is most noted for featuring top celebrity chefs such as Giada De Laurentiis, Guy Fieri, Rachael Ray, Paula Deen, Tyler Florence, The Neelys, and Jacques Pepin. This year's event has already confirmed Food Network star Bobby Flay, as well as a multitude of award winning chefs from the DC metropolitan area. In addition to presenting over 300 exhibitors, the show will include hands on workshops, cooking theaters, beer wine and spirits tastings, food and wine pairings, children's cooking events, onsite bookstore, celebrity book signings, as well as a Grand Tasting highlighting local restaurants and chefs.

*"We are absolutely thrilled to be partnering with E.J. Krause & Associates on **MetroCooking DC**. Their 30+ years of event expertise and resources will be invaluable to take **MetroCooking DC** to the next level and will allow us focus on and grow **ShopMetroCooking**, our e-Commerce platform that was launched in December 2013,"* said Denise Medved, CEO of MetroCooking.

For additional information please visit: <http://www.metrocookingdc.com>

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on four continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About The Tiny Kitchen, Inc.:

The Tiny Kitchen, Inc. is an integrated media/culinary events firm that is passionate about introducing cooking and entertaining enthusiasts to a delightful mix of products and services through The Metropolitan Cooking and Entertaining Show (MetroCooking), ShopMetroCooking.com and GNOSH.biz The Tiny Kitchen, Inc. launched the DC Metro Cooking Show in 2006 and has annually showcased major television cooking stars, entertaining celebrities, specialty food exhibitors, chefs, cookbook authors and cooking/entertaining purveyors at the popular DC Convention Center event.